

HERON™ HD3430

Corded imagers offering an innovative and unique design with illuminating colors and custom sounds. Reads any 1D and 2D codes.



DATALOGIC
THE VISION IS YOURS





DATALOGIC HERON™ HD3430

This 2D area imager brings unmatched elegance along with the latest advanced 2D reading technology to the modern POS.

The Heron HD3430 2D imager provides a stunning black 'carbon-fiber' look or a white 'silver' color option, emphasizing the curving lines of the Heron's enclosure. The imager also offers opportunities to incorporate a company brand identity by allowing customers to compose the perfect blend: combining a company logo with the top cover color with customized visual and audio feedback in order to reinforce the value of the customer's brand. The Heron HD3430 area imager provides outstanding 2D reading performance and image capture capability. It also includes the patented 'Green Spot' technology for good-read feedback. User comfort is maximized with the Heron HD3430 white illumination and the highly visible 4-Dot aimer defines a precise reading zone. The aimer's center cross provides a locator for targeted scanning in a multiple bar code environment.

FEATURES

- Outstanding reading performance on 1D, 2D, postal codes, stacked and composite codes
- Innovative and unique design raises the bar for a cutting-edge POS checkout experience
- In-mold decorated top cover with 'carbon-fiber' or 'silver' look, multiple changing color LEDs on sides and top
- Polyphonic speaker for a wide variety of choices regarding audio feedback
- Easily customized with logo, top cover, visual and audio feedback
- Datalogic's patented 'Green Spot' technology for good-read feedback
- Automatic switching between handheld and hands-free operations, efficient illumination and aiming system
- EASEOFCARE Service Plans offer a wide range of service options to protect your investment, ensuring maximum productivity and ROI

INDUSTRY APPLICATIONS

- Retail: Point of Sale for Fashion and Specialty Stores

HERON 3430 MODELS AND KITS

Ingram SKU	Vendor Part No	Product Description
V382963	HD3430-BK	Heron HD3430 2D Scanner with Stand, Black
V382965	HD3430-WH	Heron HD3430 2D Scanner with Stand, White
V383349	HD3430-BKK1S	Heron HD3430 Kit, Black (Kit includes 2D Scanner, Autosense Flex Stand and USB Cable)
V383667	HD3430-WHK1S	Heron HD3430 Kit, White (Kit includes 2D Scanner, Autosense Flex Stand and USB Cable)
V382964	HD3430-BKK1B	Heron HD3430 USB Kit, Black (Kit includes 2D Scanner, Autosense Stand and USB Cable)
V382966	HD3430-WHK1B	Heron HD3430 USB Kit, White (Kit includes 2D Scanner, Autossense Stand and USB Cable)



**STYLISH SILHOUETTE &
MULTIPLE COLOR CHANGING LIGHTS**

CABLES

Ingram SKU	Vendor Part No	Product Description
V380086	90ACC1903	Adapter, KBW to USB, ADP-203
V380026	90G001010	Cable, IBM PS/2, KBW, Minidin Connector, Straight, CAB-321
V380455	90A051490	Cable, KBW, 4P, Telephone Connector, DEC VDT VT200/220/240/300/320/340/420, CAB-375, 6 ft.
V380174	90A051340	Cable, RS-232, 25P, Female, Coiled, CAB-363 (Power available on pin 9 of the connector or through external power supply), 6 ft.
V380186	90G001080	Cable, RS-232, 25P, Female, Straight, CAB-328 (Power Supply available on pin 9 of the connector or with external power supply), 2 Meters
V380126	90A051350	Cable, RS-232, 25P, Male, Coiled, CAB-364 (Power Supply available on pin 9 of the connector or through external power supply), 6.5 ft.
V380188	90G001000	Cable, RS-232, 25P, Male, Straight, CAB-320 (Power available on pin 25 of the connector or through power supply), 6 ft.
V380007	90A051330	Cable, RS-232, 9P, Female, Coiled, CAB-362, External Power, 6 ft.
V380140	90A051891	Cable, RS-232, 9P, Female, Coiled, CAB-408 (Power available on pin 9 of the connector or through external power supply), 6 ft.
V382073	90G000008	Cable, RS-232, 9P, Female, Straight, CAB-327, Requires External Power, 6 ft.
V380028	90A051230	Cable, RS-232, 9P, Female, Straight, CAB-350 (Power Supply available on pin 9 of the connector or through external power supply), 6 ft.
V380486	90A051710	Cable, RS-232, 9P, Male, Beetle POS, Straight, CAB-389, Power Off Terminal, 6.5 ft.
V380139	90A051901	Cable, RS-232, ESD, 9P, Female-Medium, Coiled, CAB-411, 6 ft.
V382060	90G001092	Cable, RS-232, 6' (For Magellan)
V382687	90A052258	Cable, USB, Type A, TPUW, Straight, 2M, Black
V383647	90A052278	Cable, USB, Type A, TPUW, Straight, 2M, White

EASYOFCARE AGREEMENTS

Ingram SKU	Vendor Part No	Product Description
V382970	ZSC2HD343031	HD3430 EofC 2 Days Comprehensive, 3 Years
V382971	ZSC2HD343051	HD3430 EofC 2 Days Comprehensive, 5 Years
V382972	ZSC2HD3430R1	HD3430 EofC 2 Days Comprehensive, Renewal
V382973	ZSC5HD343031	HD3430 EofC 5 Days Comprehensive, 3 Years
V382974	ZSC5HD343051	HD3430 EofC 5 Days Comprehensive, 5 Years
V382975	ZSC5HD3430R1	HD3430 EofC 5 Days Comprehensive, Renewal
V382976	ZSN5HD343031	HD3430 EofC 5 Days, 3 Years
V382977	ZSN5HD343051	HD3430 EofC 5 Days, 5 Years
V382978	ZSN5HD3430R1	HD3430 EofC 5 Days, Renewal
V382967	ZSC1HD343031	HD3430 EofC Overnight Comprehensive, 3 Years
V382968	ZSC1HD343051	HD3430 EofC Overnight Comprehensive, 5 Years
V382969	ZSC1HD3430R1	HD3430 EofC Overnight Comprehensive, Renewal



STANDS

Ingram SKU	Vendor Part No	Product Description
V382824	STD-AUTO-H030-BK	Stand, Autosense, Black
V382825	STD-AUTO-H030-WH	Stand, Autosense, White

STANDS FLEX

Ingram SKU	Vendor Part No	Product Description
V383671	STD-AUTFLX-H030-BK	Stand, Autosense Flex, Black
V383672	STD-AUTFLX-H030-WH	Stand, Autosense Flex, White

POWER SUPPLIES/CORDS

Ingram SKU	Vendor Part No	Product Description
V382052	6003-0937	Adapter, Power Plug, Euro (Use with 4004-0849)
V382054	6003-0938	Adapter, Power Plug, UK (Use with 4004-0849)